

# THE 2014 SEALCOATING FREE CONSUMER REPORT



## THE 9 KEY QUESTIONS

HOME OWNERS MUST HAVE ANSWERED

BEFORE

HIRING A SEALCOATING CONTRACTOR

ISSUE: 2    APRIL - NOVEMBER 2014

**“WE BELIEVE IN THE SENSE OF PRIDE THAT COMES FROM PROTECTING AND MAINTAINING EVERYTHING WE OWN. WE BELIEVE IN PROVIDING THE BEST SERVICE POSSIBLE ALL THE WHILE CONTINUING TO CREATE JOBS FOR HARD WORKING AMERICANS. IN ORDER TO ATTAIN THIS FEAT, WE GO *ALL OUT*, IN EVERYTHING WE DO. YOU CAN TRUST THAT *ALL OUT SEALCOAT* DOES NOT TAKE ANY SHORT CUTS WHEN IT COMES TO PROTECTING YOUR DRIVEWAY AND THE APPEARANCE OF YOUR HOME. CAN THE SAME BE SAID FOR EVERYONE ELSE OUT THERE?**

**ABSOLUTELY NOT.....”**

**MAKE SURE TO ASK THESE**

**9 KEY QUESTIONS BEFORE HIRING ANY SEALCOATING CONTRACTOR**

**1.) What type of sealer do they use? (The Most Important Question!)**

Any contractor you hire should be using an FAA (Federal Aviation Administration) approved commercial grade coal tar sealer that exceeds federal specification RP – 3555e. If they are not using this type of sealer that meet these requirements, you have a problem. Make sure to ask for an MSDS sheet of their material. It is also very important to know that each individual contractor controls what is and what is not added to the material they will be using on your driveway. Make sure they are using Latex additives for enhanced durability and the proper amount of sand to provide a non-slick surface. The carefully selected ALL OUT Sealcoat formula contains a Coal Tar Based Sealer with the correct amount of sand and latex additives along with a Fast Dry product that insures the sealcoat cures faster. Simply put, ALL OUT Sealcoat provides the highest quality sealer on the market. We pride ourselves on using the strongest and best material on the market to provide our customers with a beautiful, well protected driveway or parking lot.

**2.) How do they apply the sealer?** There are TWO Major styles of application in the Sealcoating Industry: 1.) Brush Application & 2.) Spray Application. We believe and know that the best way to apply sealer is by BRUSH APPLICATION. When applying sealer with a brush, it insures that the sealer is being spread consistently and worked into the asphalt. This is better than just having one thin spray coat applied. In the Industry, spraying is used on large commercial parking lots and requires TWO COATINGS. Many sealcoaters will spray just ONE COAT because it is quicker and they will use less material compared to brushing. Spraying is also very dangerous because a quick gust of wind or a slip of the wand can result in sprayed sealer all over your house, garage door, car, etc. ALL OUT Sealcoat chooses to take our time with a **6 STEP SEALCOATING SOLUTION SYSTEM** that assures everyone that we do it the proper way by BRUSH applying the sealer to every square inch of your asphalt.

**3.) Are they a member of the BBB?**

ALL OUT Sealcoat is a member of the **Better Business Bureau**, a nonprofit organization focused on advancing trust in the marketplace. The BBB serves as an intermediary between consumers and businesses, handling nearly 1 million consumer disputes against businesses a year.

**4.) Do they offer Hot Rubberized Crack Filler?** The majority of sealcoating contractors use a cold pour crack fill product. This is used because it is cheap and quick to use. Cold pour crack fill contains water so when it is put into the cracks the water evaporates over time and the material shrinks leaving the original crack back to being unfilled. The proper treatment is to use a hot rubberized crack sealant product. The crack sealant used by ALL OUT Sealcoat is a hot rubberized crack sealant that is heated to 400° F. Once liquefied it is then poured into a crack banding machine and applied to major cracks. It then dries and bands together each side of the asphalt. The rubber material allows the crack sealant to expand and contract with the asphalt during times of extreme temperature. This allows it to be more efficient and last longer.

**5.) Do they guarantee their work in writing?** It is very easy for a contractor to just tell you that they “guarantee your satisfaction” or “guarantee their work.” Trust me, don’t take their word for it. Make sure they offer it to you in writing. ALL OUT Sealcoat carries a guarantee and we put it in writing to make you feel safe and comfortable about choosing a reliable contractor.

**6.) Do they provide good customer service?** Good customer service is something you want no matter what company you are dealing with in any industry. Do you talk to a friendly voice on the phone? Do they have good communication with you and cater to your specific needs? We know how frustrating it can be when you can’t get anyone to answer the phone. At All Out Sealcoat we always have a friendly voice on hand to answer the phone during business hours and answer any questions you may have. We also keep in contact with you throughout the entire process by contacting you the day before we are scheduled to do the work.

**7.) Can they provide you with testimonials from previous customers?**

Testimonials are a great way to find out how previous customers feel about the work that was done by the contractor. You want to seek as much proof as you can that you are using a reliable contractor to perform the work on your driveway or parking lot. Check out our reviews at [www.alloutsealcoat.com](http://www.alloutsealcoat.com)

**8.) Can they provide you with before and after pictures of recent work?**

You want to be sure that you are getting a contractor who does good work. A visual is absolutely necessary to see what type of work they provide. We can show you many of our residential and commercial projects at [www.alloutsealcoat.com/gallery.php](http://www.alloutsealcoat.com/gallery.php)

**9.) Do they employ quality workers?** You want to know if the workers who will be performing the job are qualified to do so. Your property is your most valued asset and you want to make sure it is in the care of highly trained professionals. All Out Sealcoat professional applicators have all been put through a rigorous training process and have prior sealcoating experience. Our professionals know sealcoating inside and out, ask them anything about sealcoating and they will be able to give you the answer.